

# NU SKIN VERA



Vera is currently under development and may not have all of the functionality depicted. Final functionality and appearance may vary from what is shown and may not be available or identical in all markets.

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# Introducing Nu Skin Vera

Nu Skin Vera is a social-friendly app that lets users find their ideal skincare products through personalized recommendations.

Users are then able to track their progress over time using the app's timeline features and beauty device connectivity.



Nu Skin Vera creates a personalized skin care profile of your Customers that helps them customize their Nu Skin skincare regimen.

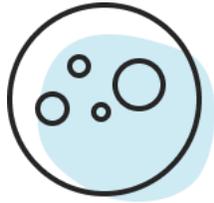




How can  
Nu Skin Vera  
help me as a  
Brand Affiliate?



# Nu Skin Vera lets you:



Offer your **Customers** a  
personalized skin  
care consultation



Help your Customers identify the  
products that best fit  
**their specific skin needs**



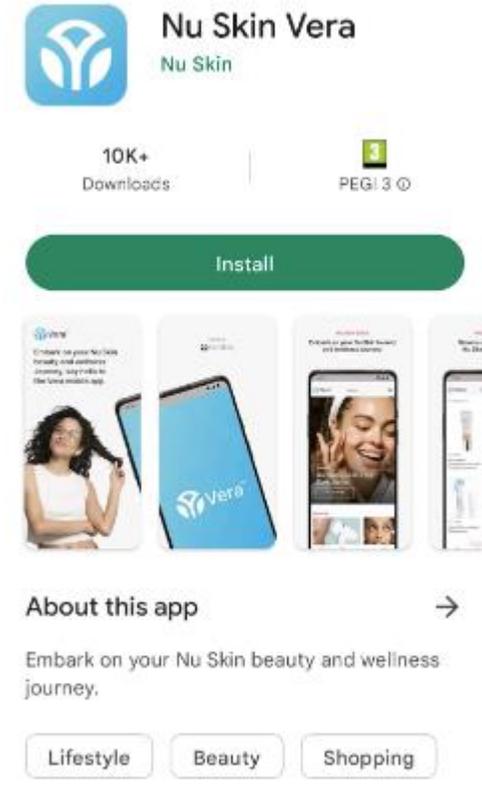
Educate your  
**Customers** on products



How do  
I get started?



# Download the Nu Skin Vera app today.



*App Store and the Apple logo are trademarks of Apple Inc., registered in the U.S. and other countries.*

*Google Play is a trademark of Google LLC.*





Welcome

An exciting journey awaits as Nu Skin Vera™ helps you reach your skin care goals.

[SIGN UP](#)

[ALREADY HAVE AN ACCOUNT?](#)

Sign up or log in  
to your Nu Skin  
account.

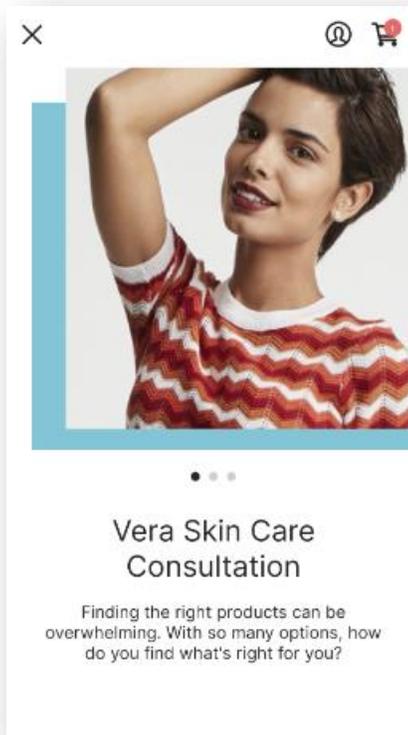




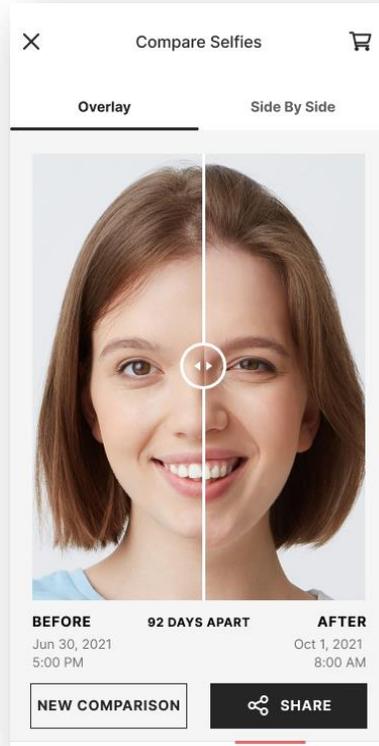
How can I get  
the most out  
of **Nu Skin**  
**VERA**?



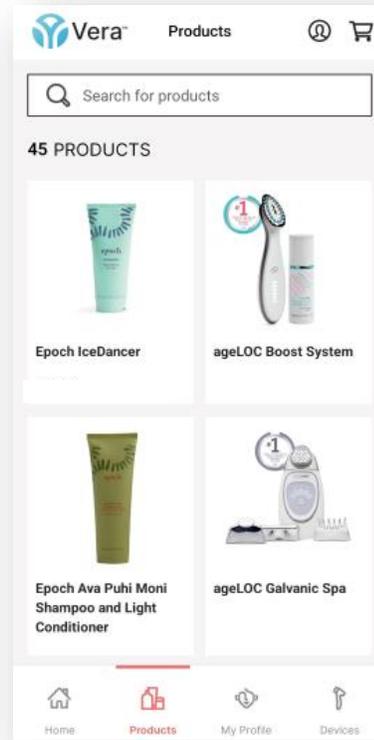
# 4 Nu Skin Vera features you'll love



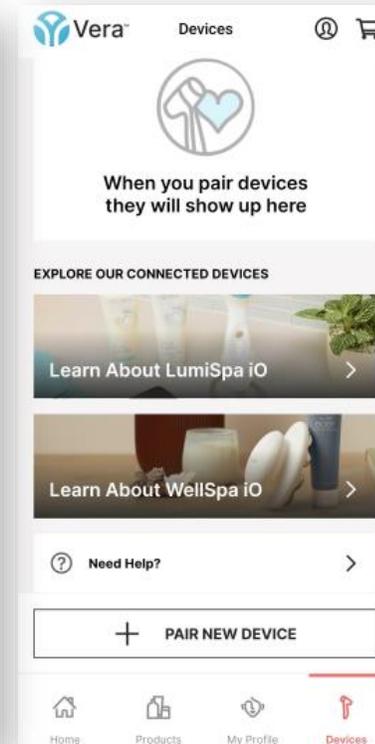
1  
SKIN CARE  
CONSULTATION



2  
SELFIE TIMELINE



3  
PRODUCT CATALOG



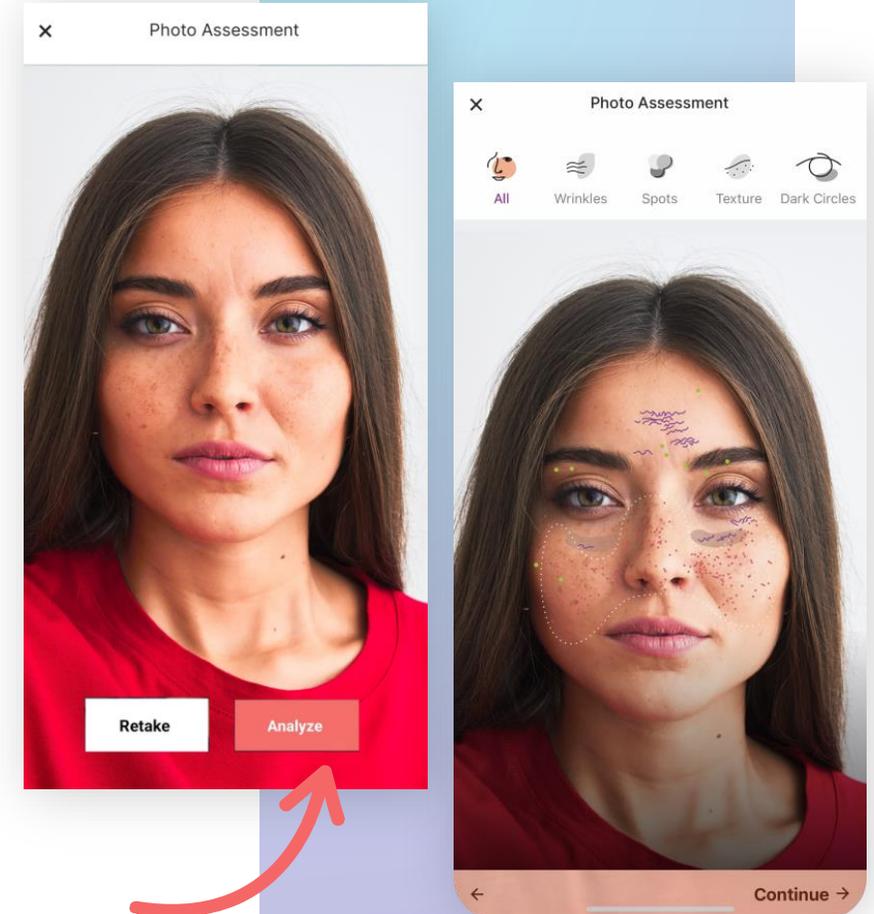
4  
BEAUTY DEVICE  
MANAGEMENT\*

\*This feature will be completed in the future. At this moment, this feature is only available for LumiSpa iO and WellSpa iO connectivity.



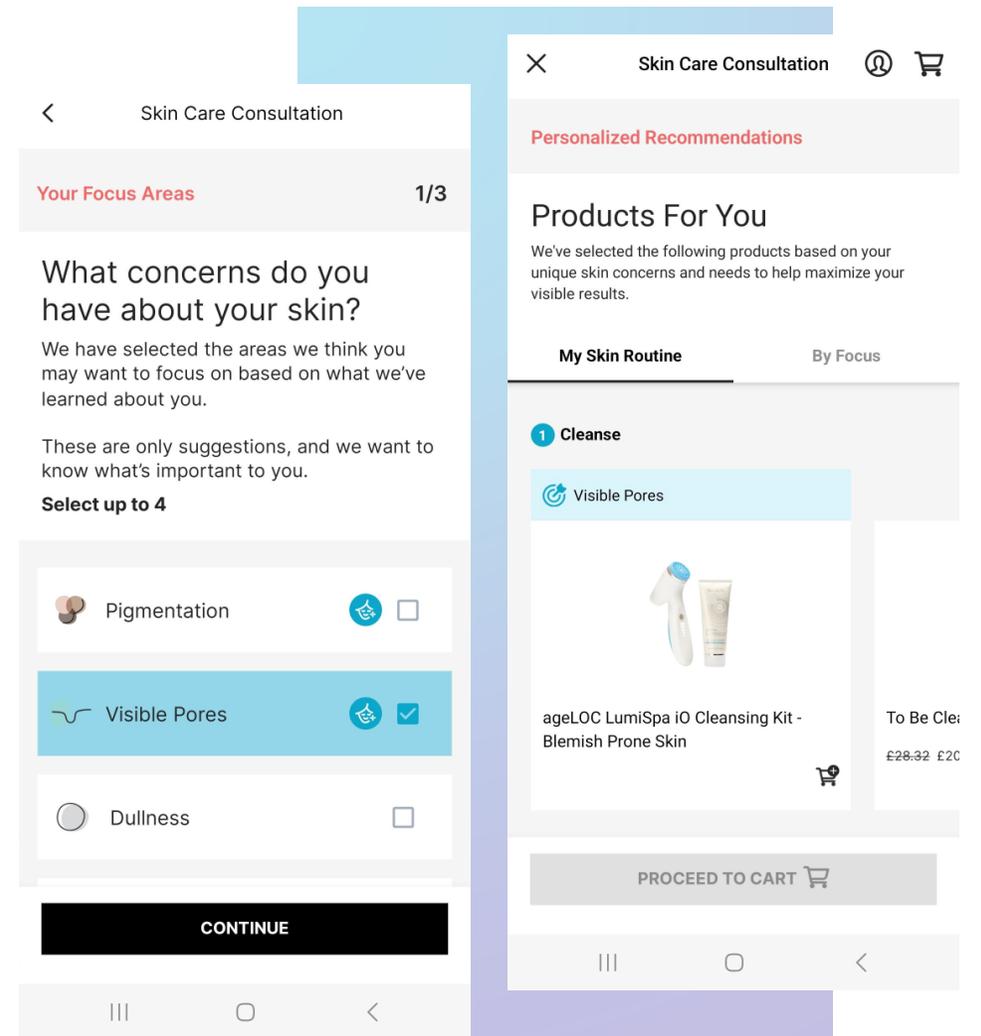
# 1 Skin Care Consultation

After your Customer completes a brief **skincare questionnaire**, his/her answers will be analysed by the app. Then, your customer will be asked to take a selfie at the correct distance, angle and lighting for the best snapshot of their skin at any given time. All this data powers the app's personalized product recommendation system.



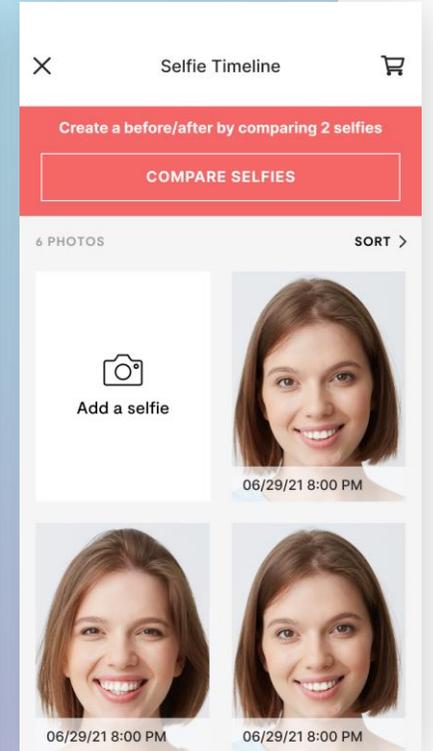
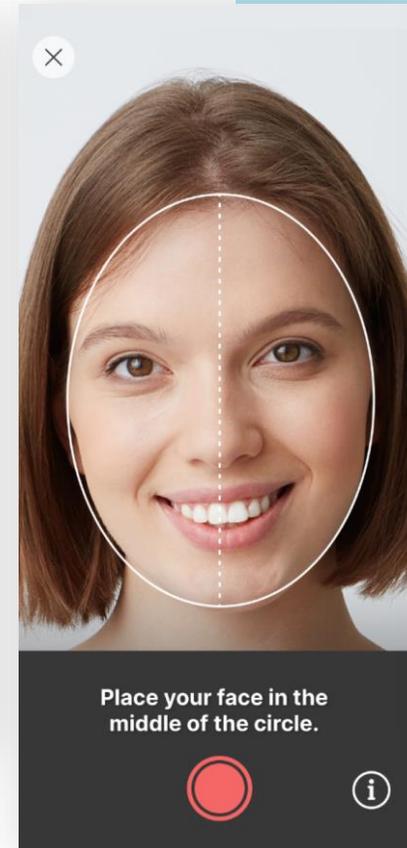
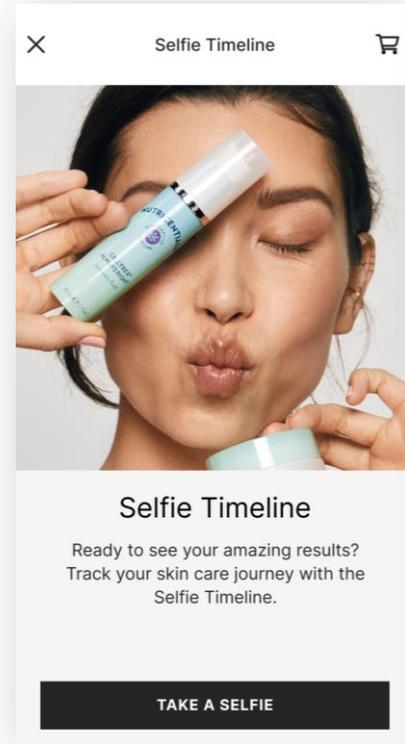
# Tailored Skin Care routine and personal needs

Here you will get the chance to indicate the areas you would like to focus on. The tailored skin care routine you select will help determine product recommendations.

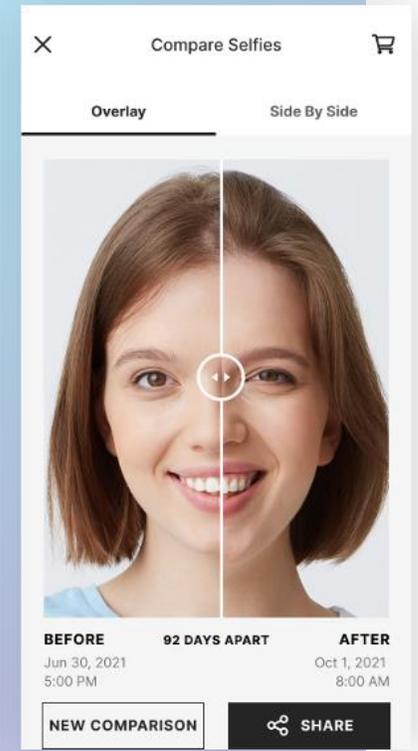
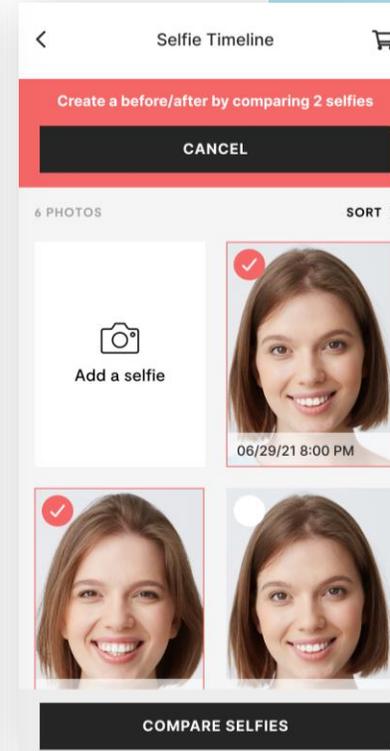


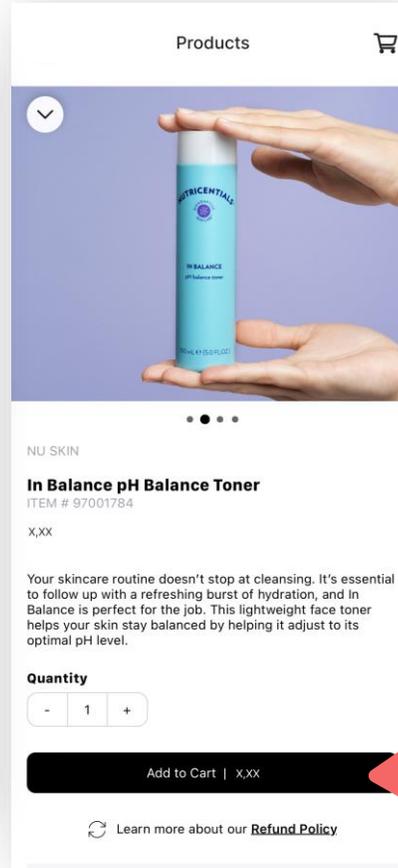
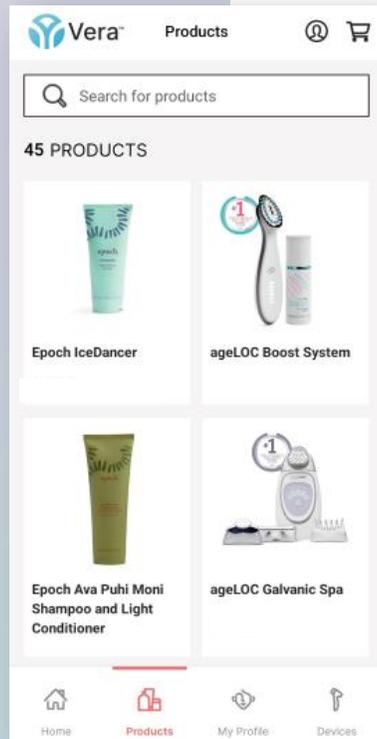
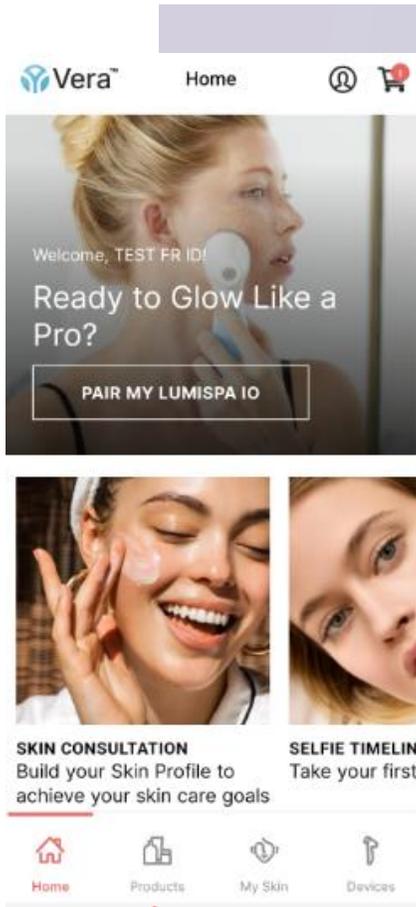
## 2 Selfie Timeline

Your **Customers** can now store, compare and review all their selfies on their own personalized Selfie Timeline.



Compare your selfies to track and understand your skin's progress over time.





3

# Product Catalog \*

Your Customers can now use Nu Skin Vera to browse and shop the product catalog from anywhere at any time.

Brand Affiliates can also use this tool to discover and purchase products whenever they need.

\* Product information, including but not limited to availability, claims, features and price, may vary in your local market. Please check [www.nuskin.com](http://www.nuskin.com) for local product information and a list of all trademarks registered in EMEA.





ageLOC LumiSpa iO Cleansing Kit - Normal to Combo Skin

£244.49

**Retail Price: £244.49**

It's frustrating to be on the brink of good skin but feeling like the skin of your dreams is unattainable. ageLOC® LumiSpa® iO is a facial treatment cleansing device with IoT so smart and effective that it superpowers your beauty routine for your most beautiful skin. In just two minutes, twice a day, ageLOC LumiSpa iO helps you experience your best skin, ever. You'll love your glow-boosting, instantly smoothed look—after just one use—the seven clinically proven skin benefits that amplify over time, and smart IoT technology that helps you personalize

**ADD TO CART**

Product Details

Hello, iO. ageLOC LumiSpa iO System inputs (i) smart skin care and outputs (o) radiant, healthy-looking skin. How? Input innovative, profound cleansing, exfoliating and skin renewal system with intelligent coaching, personalised skincare routines, IoT technology—and more—through the Nu Skin VERA app. Output radiant, soft, smooth, and selfie-ready skin - all day, every day.

Product Details

- 1 ageLOC LumiSpa iO device
- 1 ageLOC LumiSpa iO Silicone Head – Normal (compatible ONLY with LumiSpa iO)
- 1 ageLOC LumiSpa Activating Cleanser – Normal to Combination Skin
- ageLOC LumiSpa Magnetic Charger

Benefits

How To Use

Ingredients

**KEY INGREDIENTS**

 Blend of finely selected Algae and Plant Extracts  
Leave your skin feeling cleansed and

**ADD TO CART**

Access to all the **information** about any **product**: benefits, how to use it, etc.

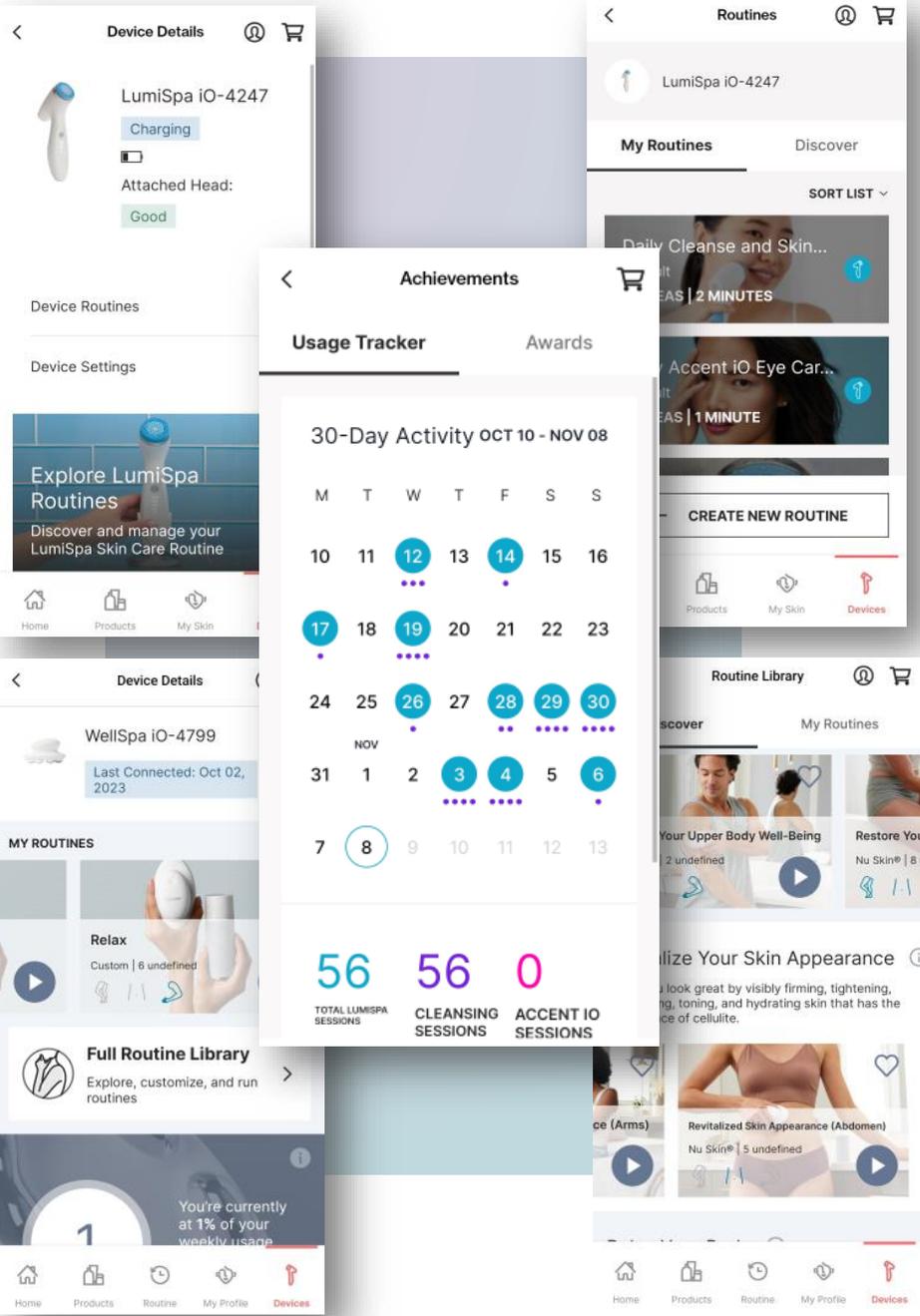


4

# Beauty Device Management

Your clients can now get the best out of their Nu Skin beauty devices. They can create their own personalised skin care routine and more accurately track their progress using the Beauty Device Management feature\*.

Brand Affiliates can help their clients connect their devices to maximize their usage.



\*This feature is continuously developing and will be completed in the future. At this moment, this feature is only available for LumiSpa iO and WellSpa iO connectivity.





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CENTER**

**VISIT:**

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# Thank you

October 2023

